

## Message Text

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ACTION EB-08

INFO OCT-01 EA-10 IO-13 ISO-00 STRE-00 JUSE-00 AGRE-00  
CEA-01 CIAE-00 COME-00 DODE-00 FRB-03 H-01 INR-10  
INT-05 L-03 LAB-04 NSAE-00 PA-01 CTME-00 AID-05  
SS-15 STR-07 ITC-01 TRSE-00 SP-02 SOE-02 OMB-01  
DOE-15 NSCE-00 SSO-00 ICAE-00 INRE-00 /108 W  
-----036245 071022Z /14

O 071000Z APR 78  
FM AMEMBASSY TOKYO  
TO SECSTATE WASHDC IMMEDIATE 6901  
INFO USMISSION GENEVA IMMEDIATE

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PASS STR AND AGRICULTURE ELECTRONICALLY

GENEVA FOR MTN

GENEVA FOR WOLFF AND SAYLOR FROM BARREDA

E.O. 11652: NA  
TAGS: EAGR, ETRD  
SUBJ: STRAUSS/USHIBA MEETING: IMPLEMENTATION OF CITRUS  
- AND BEEF

1. SUMMARY: VISIT OF CITRUS MISSION WENT SMOOTHLY.  
DURING INTER-INDUSTRY MEETINGS, U.S. SIDE STATED ITS POSI-  
TION FOR COMPLETE, ALTHOUGH PHASED, ELIMINATION OF FRESH  
ORANGE AND CITRUS JUICE QUOTAS. JAPANESE SIDE OPPOSED  
LIBERALIZATION. FULL, BUT POLITE, DISCUSSION ENSUED.  
GOJ WAS FULLY COOPERATIVE THROUGHOUT. IN MEETING ON  
BEEF, GOJ CONFIRMED PLAN TO SEND BEEF TEAM TO U.S. IN LATE  
APRIL. END SUMMARY.

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2. MOST IMPORTANT RESULT OF CITRUS TALKS WAS GOJ COMMITMENT  
TO U.S. INDUSTRY THAT INCREASED QUOTA WOULD BE IMPLEMENTED  
WITHOUT IMPOSITION OF NEW BARRIERS WHICH HAD BEEN RUMORED,  
SUCH AS MONTHLY ALLOCATION OR SURCHARGES. GOJ WILL, HOW-  
EVER, ASK IMPORTERS TO SUBMIT IMPORT PLANS AND MIGHT DISCUS  
WITH IMPORTERS IMPORTANCE OF AVOIDING MARKET DISRUPTION  
FROM SUDDEN INCREASES IN IMPORTS. AMERICAN INDUSTRY MADE

NO OBJECTION.

3. FLORIDA GROUP STILL FEELS LEFT OUT BY JUNE-SEPT PERIOD OF SEASONAL QUOTA, EARLY MAY (LIKELY) ANNOUNCEMENT OF QUOTA, AND LONG-TERM COMMERCIAL RELATIONSHIP WITH IMPORTERS DEVELOPED BY CALIFORNIA. FLORIDA ASKED FOR EARLIER ANNOUNCEMENT OF QUOTA AND ISSUANCE OF LICENCES TO NEW IMPORTERS. IN A GOVERNMENT-TO-GOVERNMENT MEETING, MAF TOLD US FLORIDA HAD MADE SALES (88,600 FLORIDA CARTONS ARRIVING APRIL AND MAY), IT WOULD BE POLITICALLY EXPLOSIVE TO GIVE LICENCES TO NEW IMPORTERS, AND TO TRY TO DO SO WOULD DELAY ISSUANCE OF QUOTA. CLEAR IMPRESSION WAS THAT FLORIDA REQUESTS ARE NON-STARTERS. ONLY THROUGH MTN LIBERALIZATION CAN WE FULLY TAKE CARE OF FLORIDA'S PROBLEM.

4. ON IMPLEMENTATION OF JUICE QUOTA, GOJ SAID IT WOULD BE IMPLEMENTED IN DECEMBER 1978. PART OF U.S. INDUSTRY WANTED IMPLEMENTATION IN APRIL 1978. ANOTHER PART INDICATED DECEMBER ANNOUNCEMENT IS A SIGNIFICANT IMPROVEMENT AND THAT AN OCT/NOV ANNOUNCEMENT WOULD BE SATISFACTORY. DECEMBER IMPLEMENTATION IS NOT AS SERIOUS ISSUE AS WE HAD THOUGHT IN WASHINGTON.

5. BEEF: NOTHING NEW CAME OUT OF SHORT MEETING WITH MAF ON BEEF EXCEPT THEY CONFIRMED THEY PLAN TO SEND BEEF MISSION TO U.S. IN LATE APRIL. WE STRESSED IMPORTANCE OF RESOLVING BEEF ISSUE SATISFACTORILY BEFORE MAY 3 VISIT OF PRIME MINISTER.

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6. SUGGEST THAT IN BILATERAL WITH USHIBA, AMBASSADOR STRAUSS MAKE THESE POINTS:

- A. BEEF: STRESS OUR CONCERN OVER IMPLEMENTATION OF BEEF ITEM IN COMMUNIQUE. INDICATE IMPORTANCE OF LATE APRIL MISSION BEING AUTHORIZED TO GIVE SATISFACTORY ASSURANCES ON IMPORTS OF 10,000 TONS OF HIGH QUALITY BEEF SO BOTH SIDES CAN GIVE GOOD REPORT TO PRINCIPALS ON IMPLEMENTATION OF SPECIFIC TRADE ITEMS BY TIME OF MAY 3 MEETING.

- B. CITRUS: NOTE IN PASSING THAT WE WOULD BE CONCERNED IF GOJ IMPLEMENTS QUOTA WITH ANY ADMINISTRATIVE GUIDANCE WHICH MIGHT CAUSE U.S. CITRUS EXPORTERS PROBLEMS.

MANSFIELD

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** POLICIES, MEETINGS, CITRUS FRUITS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 07 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Original Handling Restrictions:** n/a  
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**Subject:** STRAUSS/USHIBA MEETING: IMPLEMENTATION OF CITRUS - AND BEEF  
**TAGS:** EAGR, ETRD  
**To:** STATE  
**Type:** TE  
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